66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 257 Issue 4





#### WNCN-TV 1205 Front SL Raleigh, NC 27609

## PHONE (919) 836-1717 FAX (919) 836-1747

Cllent:	American Crossroads/ Issue	Submission Cost:	18100	Campaign Ref:	E:120808033
Buyer:	3.	Client/Product/Estimate:	11 /27 /691	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06244786
Est./PO Number:	06244786	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	. No			Business Category: Transaction:	: Transactional

Key Market: Raleigh-Durham, NC	Order:	(L) Household	Demographic:
	Booking Group: WNCN	American Crossroads	Product:

		1		10		ω		co		7		C)		4		ω		N	Ref
	3	M-F 6a News	<u> </u>	M-F 6p News	<u> </u>	M-F 1135p ET / 1035p CT Tonight Show	X	M-Su 11p News	т.	M-F 730p Extra	т.	M-F 7a Today Show	Τ.	M-F 6a News	, TI	M-F 6p News	F.	Show	Sales Product Details
		04		03		03		04		04		03		04		03		03	Rev Type
Weekl		_		_															
Weekly Totals: Total Spots(Ord Spots)		225		400		175		550		200		575		225		400		175	Rate
ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
26										1		1		1		1		_	09/17
23		1		1		-1		-1											09/24
49		-1		_		1		1						_		1		<u> </u>	Total
		225		400		175		550		200		575		225		400		175	Cost

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# PHONE (919) 836-1717 FAX (919) 836-1747

49	23	26		s(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	We			
		-1	Nbr of Spots	30	200		04	M-F 730p Extra	24
ш				Comme					
	1		Nbr of Spots	30	575		03	M-F 7a Today Show	ß
				Comme					
	=1		Nbr of Spots	30	250		04	M-F 7p News	22
				Comme				Т	
		1	Nbr of Spots	30	650		04	M-F 630p ET / 530p CT NBC Nightly News	21
				Comme					
		1	Nbr of Spots	30	225		0.4	M-F 6a News	20
				Comme				Т	
	_		Nbr of Spots	30	400		03	M-F 6p News	19
				Comme				Т	
		-7	Nbr of Spots	30	175		03	M-F 1135p ET / 1035p CT Tonight Show	og 22
				Comme				Т	
	-4		Nbr of Spots	30	550		04	M-Su 11p News	17
				Comme				S	
		1	Nbr of Spots	30	250		02	Sun 8a Today Show	16
				Comme				S.	
		1	Nbr of Spots	30	250		02	Sat 7a Today Show	15
				Comme				M	
	1		Nbr of Spots	30	200		04	M-F 730p Extra	14
				Comme				M	
, ,			Nbr of Spots	30	575		02	M-F 7p News	13
, ,	09/24	09/17		Spot Type	Rate		Rev Type	Sales Product Details	Ref
18	ory: Tran	Business Category: Transactional	Bu					Š	Associa
Έ.		Business Type:	Bu	Political		Contract type:			Est./PO
4	06244786	Order Ref:	Or	2		Weeks:		Schedule Dates: 09/17/12 to 09/30/12	Schedul
~	HRP Washington, DC	Sales Rep:	Sa	11 /27 /691	stimate:	Client/Product/Estimate:		59 .	Buyer:
엉	E:120808033	Campalqn Ref:	ದಿ	18100		Submission Cost:	,	American Crossroads/ Issue	Client:

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#### 1205 Front St. Raleigh, NC 27609

WNCN-TV

## PHONE (919) 836-1717 FAX (919) 836-1747

	37		36		35		34		32		31		30		29		28		27		26		Ref	Associ	Schedu	Client: Buyer:
	M-F 630p ET / 530p CT NBC Nightly News	W	M-F 6a News	W	M-F 6p News	w	M-F 1135p ET / 1035p CT Tonight Show	.T	M-F 730p Extra	11	M-F 7a Today Show		M-F 7p News	Л	M-F 630p ET / 530p CT NBC Nightly News	17	M-F 6a News	.Т	M-F 6p News	.Т	M-F 1135p ET / 1035p CT Tonight Show	T	Sales Product Details	Associated Copies: No		
	04		04		03		03		04		03		04	-	04		04		03		03		Rev Type			
																								Contract type:	Weeks:	Submis Client/P
Week													_											it type:		Submission Cost: Client/Product/Estimate:
Weekly Totals: Total Spots(Ord Spots)							1		2		(n				e				7		1		Rate			mate:
oots(Ord Spots)	650 30	Comme	225 30	Comme	400 30	Comme	175 30	Comme	200 30	Comme	575 30	Comme	250 30	Comme	650 30	Comme	225 30	Comme	400 30	Comme	175 30	Comme	Spot Type	Political	. 2	18100 11 /27 /691
	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats					
26			1		1		1		1						1				u.b		1	_	09/17	Business Type: Business Category:	Order Ref:	Campaign Ref: Sales Rep:
23							1						_				-				1		09/24		0624	
49	22		-1		2		2		2		1		-1		1		N		2		2		Total	POLITICAL Transactional	06244786	E:120808033 HRP Washington, DC
	1300		225		800		350		400		575		250		650		450		300		350		Cost			DC .

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# PHONE (919) 836-1717 FAX (919) 836-1747

				ı			- (0,0) 000	11 12 12 12 12 12 12 12 12 12 12 12 12 1	1111	
Client:	American Crossroads/ Issue		Submission Cost	Cost:	18100		Campaign Ref:	E:120808033	08033	
Buyer:	:		Client/Product/Estimate:	ct/Estimate:	11 /27 /691		Sales Rep:	HRP ∨	/ashington, [	<u>ನ</u>
Schedu	Schedule Dates: 09/17/12 to 09/30/12		Weeks:		2		Order Ref:	062447	786	
Est/P0	Est./PO Number: 06244786		Contract type:	e	Political		Business Type:	POLITI	POLITICAL	
Associa	Associated Copies: No						Business Category: Transactional	ory: Transa	ctional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/17	09/24	Total	Cost
	W				Comme					
38	M-F 7a Today Show	03		575	30	Nbr of Spots	1	_	2	1150
	W				Comme					
39	M-F 730p Extra	0.4		200	30	Nbr of Spots	<u>-</u>		1,1	200
	W				Comme					
40	M-F 7p News	03		310	30	Nbr of Spots	1		-3	310
	.TF Isolations: W/C 09/17 MTWTF				Comme					
41	M-Su 11p News	03		615	30	Nbr of Spots	1		_	615
	.TW.F				Comme					
42	M-Su 11p News	03		800	30	Nbr of Spots	1		1	800
	MTWTFSS Isolations: W/C 09/17W				Comme					
43	M-F 630p ET / 530p CT NBC Nightly News	04	-	650	30	Nbr of Spots		2.3	٠	650
	M				Comma					
				Weekly Totals: Total Spots(Ord Spots)	l l		26	23	49	

Spots:	

**Grand Totals:** 

Spots

Totals

Grand Totals

09/17

Month 9 Weeks: 5

09/24

18100

Net Total:	Commission:	Gross Total:	Spots:
15,385.00	2,715.00	18,100.00	49

MOD# 0: APPROVED REV HEADLINE# 6244786 TRF# E:120808 #2 \$\$\$ CREDIT ADVISORY: REP: TEL# 703-516-9399

公司公司

AGENCY CREDIT FAX# 703-516-9680

REPORT FROM STATION \*\*\* WNCN-TV \*\*\* SEP21/12 11.50

CITY TAX ORDER AGY ADV FLIGHT PRDCT # # # DATES AMERICAN SEP18/12 CROSSROADS ADV. AGY -STATE NAME NAME TAX SEP27/12 ALEXANDRIA, დ თ CROSSROADS ISS/AMER. EST#691 CONTRACT CANAL CHNTER CROSSROADS WK-2 MEDIA # COMMENTS: VA 6244786 22314 PLAZA, CO-OP ピピロ (LINE, BILLING SUITE ORDER, v NEEDED ហ ហ INVOICE) CLASS: SALES REYUER REP.# NAME PRSN NATL. WA-STEPHANIE OFF - # MHCK LOCAL MARONEY NESCI DATE REGIONAL SALESMAN SEP21/12 (H) 11. u О

REP: REVISION

IS REJECTED AT HIGHER RATE. MAKE GOOD ACCEPTED FOR SPOT THAT ALREADY RAN, ΗΩΠ MONDAY NIGHTLY NEWS SPOT

PLS CNF NEW TTL \$18,100

THANKS, MICK

STA:

CON N Z \* \* \* \* \* SIHT S Þ CASH H ADVANCE SCHEDULE

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS OK'U BUY#43 BUY#12 MISSED: TUE/1100P-1135P

OFFER: TUE/1100P-1135P MON/630P-700P MON/630P-700P

SEP18

SEP24 SEP18

20 E 20 E 20 E

PLS ADVISE

(SEP21/12)

CMT: TOO LATE TO CMT: AT \$615 PLS REVISE RATE NON OZ 9/24 NBC SEP24 9/18 OZ NIGHTLY NEWS RATE REVISED YOUR LAST REVISION \$800.00 \$250.00 \$615.00 ĽZ SPOT 무료명 STEVE HENOOR

CONTRACT TOTAL TOTAL SPOTS 18100.00 40

HEADLINE# 6244786 TRF# E:120808 MOD# 0: UNAPPROVED REV #2 \$\$\$ HEADLINE# 6244786 CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 703-S16-9399

REP \$\$\$

-9399 FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

RISK !!!
REPORT FROM REP SEP21/12 10.21
\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

ORDER YDA ADV CITY TAX FLIGHT DATES PRDCT # # AMERICAN CROSSROADS SEP18/12 AGY. ADV. STATE NAME NAME TAX CROSSROADS MEDIA LLC SEP27/12 ISS/AMER. ALEXANDRIA. 9 五5工#691 CONTRACT CANAL CENTER CROSSROADS WK-2 # COMMENTS: VA 6244786 PLAZA, 22314 40-0D (LHNH, BILLIING SUITE ORDER, 555 NEEDED INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. - AW STEPHANIE OFF.# NO HE LOCAL MARONEY NESCH DATE REGIONAL SALESMAN SEP21/12 (H) # 10.21

REP: IS REJECTED AT HIGHER RATE. MAKE GOOD ACCEPTED FOR SPOT REVISION THAT ALREADY RAN, BUT MONDAY NIGHTLY NEWS SPOT

NEW TIL \$18,100 PLS CNF

THANKS, MICK

STA: XHH. PLS REVISE ASAP! \*\*PLS SEE M2 RVSD CHERYL 9/20 HO INCLUDE RATE REVISION FOR 9/24 PER STEVE\*\*

THX, CHERYL CLOSED LOG FOR 9/18 0 \*\* PLS SEE M2 TO CORRECT RATE 9/18 FOR 9/18:\*\* TOO LATE HO REVISE RATES OZ

CON 0 Z \*\*\* THIS H ญ A CASH IN ADVANCE SCHEDULE

: LINE# : REP : LINE#: <u>4</u> ن AGENCY : GD : ល 1100P-1135P ADVERTISER CODE = 27 HMHH PERIOD TGTH : 30 11 U H S ..... AGENCY \$800.00 RATE 田8日# ľ 169 0 0 9/18 START DATE 9/18 END 11 :SPTS: /WK: o HNVH MHHK 0 0 HUH DAYS : TOTL: :SPTS: 0

PROGRAM : LATE NEWS
ORD COM1: RATE REVISIONS PER STEVE
PART OF A MAKEGOOD MADE UP OF LINES

40-44

REP HEADLINE# 6244786 TRF# E:120808 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* \*\*\* WNCN-TV \*\*\*

SEP/12 18100.00	PROGRAM: ORD COM1: ORD COM2: PART OF A STATION MAKEGOOD M2 OK'D BUY	46 A 6	PROGRAM : ORD COM1: ORD COM2: THIS IS A THIS IS A	45 A ]	PROGRAM : ORD COM1: CON COM1:	12 5	:LINE#:REP :CD:
0	: NBC NIGHTLY NEWS  1: TOO LATE TO REVISE RATE  2: AT \$615 PLS REVISE - MO  A MAKEGOOD MADE UP OF LINE  OD OFFERS:  BUY#43 MISSED:TUE/1100P-  BUY#12 OFFER:TUE/1100P-  6: MON/630P-7  CMT:TOO LATE T  CMT:AT \$615 PL	630P-700P	LATE NEWS TOO LATE TO REVISE AT \$615 PLS REVISE REPLACEMENT FOR N/A REPLACEMENT FOR N/A	11008-11358	NBC NIGHTLY NEWS	630P-700P	TIME PERIOD : I
	ON 9/18 N 9/24 NE S 45-46 L135P OOP L135P OOP COREVISE S REVISE	30 \$650.00	RATE C - MON SPOT C	30 \$615.00	T HN	30 \$250.00	LGTH : SEC :
	N YOUR LAST NIGHTLY NEW SEP18 SEP24 SEP18 SEP24 SEP24 NON 9/24 NE	.00 9/24	ON 9/18 ON YOUR LAST REVIN 9/24 NBC NIGHTLY NEWS RAON SEP18 ON LINE-43 FOR 1	.00 9/18	DAYDETAILEDPERIOD IS RATE	.00 9/24	RATE : START : DATE
0	T REVISION - LN SPOT BOOFERSTIEWS RATE REVISED PER STITE OF STATE REVISED PER STITE REVISION TO THE REVISION	9/24 1	REVISION - LN SPOT S RATE REVISED PER OR 1 SPOT/WK	9/18 1	e.	9/24 0	: END :SPTS:
CONTRACT TOTAL TOTAL SPOTS	2VE 2VE 20.00 50.00 50.00 50.00 50.00 50.00 50.00	MOM	BOOKED STEVE	TUE		MOM	WEEK :
18100.00 49	(SEP21/12) PLS ADVISE. BOOKED STEVE	Н		۲		0	DAYS : TOTL:

MARKET TOTALS \$183,000 WNCN 10% WRAL 45% WIVD 35% WRAZ 10% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

DEMOS- RA35+\* SVC- NSI BOOKS- NOV/11

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED DE-DELETE E-EFF DATES R-RATE S-SPOTS PER WEEK HMHTHH L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680
RISK !!!
REPORT FROM REP AUG7/12 17.15
\*\*\* WNCN-TV \*\*\*

CON CM REP: ADV CITY TAX FLIGHT DATES SEP18/12 ORDER AGY # PRUCT # # NEW ORDER TTL 18300 @ PLS CFM AMERICAN CROSSROADS \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* THANKS, MIKE FOR MICK AGY. NAME CROSSROADS MEDIA LLC ADV. 52X STATE TAX NAME SEP27/12 თ თ ISS/AMER. CROSSROADS ALEXANDRIA, EST#691 CONTRACT # CANAL CENTER PLAZA, WK-2 COMMENTS: 6244786 VA 22314 GO-01 (FINE, BILLING NEEDED SUITE ORDER, INVOICE) in in in REP - # SALES PRSN WA-BUYER NAME CLASS: NATL. STEPHANIE MARONEY 〇月月 - # MICK NESCI LOCAL DATE REGIONAL SALESMAN # (H) AUG7/12 17.15

PROGRAM: TONIGHT SHOW  ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS  CON COM1: TONIGHT SHOW	2 1135P-1235A 30 \$175.00	PROGRAM: NBC 17 NEWS AT 11  ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD  CON COM1: NBC 17 NEWS AT 11	1 1100 <b>%-1135</b> % 30 \$550.00	AGENCY ADVERTISER CODE = 11 AGENCY EST# = AGENCY PRODUCT CODE = 27	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : LINE#: : : :
D IS RATE	9/21	D IS RATE	9/21	691	: START
	9/21		9/21		: END
	Н		Н		END :SPTS: WEEK :
	명R II		FRH.		ENVT: DAYS
	н		Н		SPIS:

REP: TEL# 703-516-9399 FAX# 703-S16-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.15

														: LINE
PROGRAM : ORD COM1:	6	PROGRAM : ORD COM1:	α.	PROGRAM : ORD COM1:	7	PROGRAM : ORD COM1:	<b>o</b> v	PROGRAM : ORD COM1:	w	PROGRAM : ORD COM1:	4	PROGRAM : ORD COM1:	ù	LINE#:REP :CD:
TONIGHT SHOW ELEMENT AT P	1135P-1235A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	11002-11355	EXTRA ELEMENT AT EXTRA	7305-8005	TODAY SHOW ELEMENT AT TODAY	700A-900A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	700F-730F	NBC 17 TODAY ELEMENT AT PO NBC 17 TODAY	600A-700A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	600P-630P	TIME PERIOD
OSTION 1	30	AT 11 POSTION 1 AT 11	30	POSTION 1	30	POSTION 1	30	AT 7 POSTION 1 AT 7	30	AT 6A AT 6A	30	AT 6 POSTION 1 AT 6	30	D : LGTH :
IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$578.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	SEC : RATE
O IS RATE	9/24	O IS RATE	9/24	) IS RATE	9/21	O IS RATE	9/21	) IS RATE	9/21	) IS RATE	9/21	) IS RATE	9/21	: START
	9/24		9/24		9/21		9/21		9/21		9/21		9/21	: END : DATE
	٢		ч		٢		٢		۲		μ		Н	: /WK: 1
	MOM		MON		ម ក្រុ		P R I		H N I		មុខ		ਸ਼ਲ।	WEEK : DAYS
	٢		ч		ч		Ч		٢		٢		٢	STOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

														: LINE
PROGRAM : ORD COM1:	16	PROGRAM : ORD COM1: CON COM1:	15	PROGRAM : ORD COM1:	14	PROGRAM : ORD COM1:	13	PROGRAM : ORD COM1:	12	PROGRAM : ORD COM1:	11	PROGRAM : ORD COM1: CON COM1:	10	:LINE#:REP :CD:
SUNDAY TODAY ELEMENT AT P SUNDAY TODAY	800A-900A	SATURDAY TODAY ELEMENT AT POS SATURDAY TODAY	700A-900A	EXTRA ELEMENT AT EXTRA	4008-40E	NBC 17 NEWS BLEMENT AT NBC 17 NEWS	7005-7305	NBC NIGHTLY	630P-700P	NBC 17 TODAY ELEMENT AT PO NBC 17 TODAY	600A-700A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	600P-630P	TIME PERIOD
OSTION 1	30	HION T	3 0	POSTION 1	3 0	AT 7 POSTION 1 AT 7	30	NEWS POSTION 1	3 0	AT 6A AT 6A	30	AT 6 POSTION 1 AT 6	30	: TGTH :
IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDSTAILEDPER1OD	\$575.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	SEC : RATE
D IS RATE	9/23	D IS RATE	9/22	D IS RATE	9/24	D IS RATE	9/24	D IS RATE	9/24	D IS RATE	9/24	D IS RATE	9/24	: START
	9/23		9/22		9/24		9/24		9/24		9/24		9/24	: END : DATE
	Н		Н		ч		Н		μ		Н		н	: XW/:
	SUN		SAT		MOM		MOM		MOM		MOM		MOM	NEEK : D
														DAYS :
	Н		Н		Н		Н		Н		Н		н	:TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

														: LINE#:REP
PROGRAM : ORD COM1:	23	PROGRAM : ORD COM1:	N	PROGRAM : ORD COM1:	2 1	PROGRAM : ORD COM1:	20	PROGRAM : ORD COM1:	19	PROGRAM : ORD COM1:	18	PROGRAM : ORD COM1:	17	# :: CD
: TODAY SHOW : ELEMENT AT POSTION : TODAY SHOW	700A-900A	: NBC 17 NEWS AT 7 : ELEMENT AT POSTION : NBC 17 NEWS AT 7	700P-730P	: NBC NIGHTLY NEWS : ELEMENT AT POSTION	630P-700P	: NBC 17 TODAY AT 6A : ELEMENT AT POSTION : NBC 17 TODAY AT 6A	600A-700A	: NBC 17 NEWS AT 6 : BLEMENT AT POSTION	600P-630P	: TONIGHT SHOW : ELEMENT AT POSTION 1 : TONIGHT SHOW	1135P-1235A	: NBC 17 NEWS AT 11 : ELEMENT AT POSTION : NBC 17 NEWS AT 11	1100P-1135P	TIME PERIOD :
ğ	3 0	ž P	30	ž	30	A K K	3 0	ř ř	30	H H	3 0	, N	80	LGTH
IN DAYDETAILEDPERIOD	\$575.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIÓD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	SEC : RATE
IS RATE	9/20	IS RATE	9/27	IS RATE	9/20	IS RATE	9/20	IS RATE	9/27	IS RATE	9/20	IS RATE	9/27	START
	9/27		9/27		9/20		9/27		9/27		9/27		9/27	: END
	H		۲		۲		۲		Н		ч		Ч	: SPTS:
	THU		тнп		THU		THU		THU		тни		THU	MEEK :
														DAYS
	Ŋ		н		ч		N		н		N		Ъ	: TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

														" ;;
PROGRAM : ORD COM1: CON COM1:	30	PROGRAM : ORD COM1: CON COM1:	29	PROGRAM : ORD COM1:	N 80	PROGRAM : ORD COM1: CON COM1;	27	PROGRAM : ORD COM1:	N 61	PROGRAM : ORD COM1: CON COM1:	N) Uti	PROGRAM : ORD COM1: CON COM1:	24	LINE#:REP :CD:
NBC 17 NEWS AT ELEMENT AT POS' NBC 17 NEWS AT	7002~730₽	NBC NIGHTLY NI ELEMENT AT POS NBC NIGHTLY NI	630P-700P	NBC 17 TODAY AT 6A ELEMENT AT POSTION NBC 17 TODAY AT 6A	600A-700A	NBC 17 NEWS AT ELEMENT AT POST NBC 17 NEWS AT	4005-4009	TONIGHT SHOW ELEMENT AT POSTONIGHT SHOW	1135P-1235A	NBC 17 NEWS AT 11 ELEMENT AT POSTION NBC 17 NEWS AT 11	1100P-1135P	EXTRA ELEMENT AT POS EXTRA	730F-800F	TIME PERIOD :
POSTION 1	3 0	POSTION 1	30	AT 6A DSTION 1 AT 6A	3 0	POSTION 1	30	POSTION 1	30	TION 1	30	POSTION 1	30	LGTH :
IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIOD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$200.00	SEC : RATE
DD IS RATE	9/18	D IS RATE	9/18	DD IS RATE	9/18	DD IS RATE	9/18	D IS RATE	9/18	D IS RATE	9/18	D IS RATE	9/20	: START
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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PROGRAM : ORD COM1: CON COM1:	37 6	PROGRAM : ORD COM1:	36	PROGRAM : ORD COM1: CON COM1:	35 (5)	PROGRAM : ORD COM1: CON COM1:	34	PROGRAM : ORD COM1: CON COM1:	ω ω	PROGRAM : ORD COM1: CON COM1:	3 22	PROGRAM : ORD COM1: CON COM1:	3 1	LINE#:REP :CD:
NBC NIGHTLY	30P-700P	NBC 17 TODAY ELEMENT AT PO NBC 17 TODAY	600A-700A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	600F-630P	TONIGHT SHOW ELEMENT AT PONIGHT SHOW	1135P-1235A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	1100P-1135P	EXTRA ELEMENT AT EXTRA	730P-800P	TODAY SHOW	700A-900A	TIME PERIOD
NEWS	30	AT 6A OSTION 1 AT 6A	30	AT 6 POSTION 1 AT 6	30	OSTION 1	30	AT 11 POSTION 1 AT 11	30	POSTION 1	30	POSTION 1	30	DGTH :
IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIOD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$575.00	SEC : RATE
) IS RATE	9/19	) IS RATE	9/19	O IS RATE	9/19	O IS RATE	9/19	O IS RATE	9/19	) IS RATE	9/18	O IS RATE	9/25	START
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\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.15
\*\*\* WNCN-TV \*\*\*

SEP/12 :LINE#:REP : LINE#: : CON ORU PROGRAM : ORD COM1: PROGRAM : 39 ω @ 18300.00 COM1: 730P-800P 700A-900A TODAY SHOW TODAY SHOW EXTRA EXTRA ELEMENT AT POSTION 1 TIME PERIOD POSTION 1 0 0 LGTH : 30 30 H H O E O DAYDETAILEDPERIOD DAYDETAILEDPERIOD \$575.00 \$200.00 RATE ß IS RATE 9/19 9/19 START DATE RATE 9/19 9/26 END :SPTS: μ H /WK: CONTRACT TOTAL TOTAL SPOTS MEEK INVI .. .. M H U M H U DAYS 18300.00 SITOT: μ N

MARKET TOTALS \$183,000 WNCN 10% WRAL 45% WIVD 35% WRAZ 10% WRDC 0%

WLFL 0%

CABL 0%

ESTIMATED SHARES

DEMOS- RA35+\* BOOKS - NOV/11

#### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:	-		D	ate:
I, Stephanie I do hereby reque	Maroney est station time conce	erning the foll	owing issue:		
American Cro	ssroads rk Avenue Suite 1 DC 20005	-			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	es:				
This broadcast ti	me will be used by:_	American	Crossroads		
Does the pr message re	ogramming (in lating to any	n whole or political m	in part) c	ommunicate	"a rtance?"
	☐ Yes		<u></u>	☑ No	

ornoo(o) bonig sought and	the date(s) of the election(s) (if a	te(s) the programming refers to, the applicable):
For programming that "com importance," attach Agreed	umunicates a message relating to Upon Schedule (Page 3)	any political matter of national
I represent that the paymen	t for the above described broadc	cast time has been fumished by:
Treasurer Margee Clanc	:у	
and you are authorized to an furnishing the payment, if of	nnounce the time as paid for by s ther than an individual person, is	such person or entity. The entity s:
a corporation; a co	ommittee; X an association;	or other unincorporated group.
The names, offices, and addragents of the entity are name	resses of the chief executive offi ed below (may be attached separ	icers, directors, and/or authorized rately):
THIS STATION DOES NOT OF RACE OR ETHNICITY I	T DISCRIMINATE OR PERMI	IT DISCRIMINATION ON THE BAS
asonable attomey's fees, that it wertisement(s). For the above	marmless the station for any dam may ensue from the broadcast o ve-stated broadcast(s), I also a be delivered to the station at l ed broadcasts.	of the above-requested gree to prepare a script.
TO BE S	IGNED BY ISSUE AL	OVERTISER
7/19/12 St	ym Muz	703-299-1760
	Signature	
Date		Contact Phone Number
Date	GNED BY STATION R	REPRESENTATIVE